

RIDE FOR THE CAUSE



DU 30 AOUT
AU 2 SEPTEMBRE 2018

FAIRE DU BIEN EN SE FAISANT DU BIEN !

FUN * RESPONSABLE * ENGAGÉ



VOUS DÉSIREZ PARTAGER LES VALEURS DE RESPONSABILITÉ
SOCIALE DE VOTRE ENTREPRISE ?

VOUS RECHERCHEZ UNE IDÉE ORIGINALE POUR UNE SORTIE DE TEAM BUILDING ?
PRENEZ PART À LA RIDE SOCIETY DE RIDE FOR THE CAUSE !

*Ride
Society*
Partagez La Cause

**RIDE
FOR THE
CAUSE**

DIX ANS !

Pour fêter son 10^e anniversaire, R4tC invite les entreprises à prendre part à la Ride Society, un concept unique de sensibilisation aux causes de l'éducation et de l'environnement par le surf, la nature et la convivialité. Une occasion unique de concevoir une sortie team building hors du commun !

Durant la journée, trois sessions seront organisées. Pour que cette journée vous corresponde au mieux, la troisième session peut tout à fait être remplacée par une activité organisée par vos soins dans le cadre de votre sortie team building.

LE CONCEPT PROPOSÉ

Par équipe de 4 personnes, les collaboratrices et collaborateurs de votre entreprise pratiqueront en trois temps le stand up paddle (SUP) en individuel, la planche à 4 et la planche à 8.

En fin d'après-midi, une conférence de l'aventurier unique en son genre Chris Bertish clôturera la journée. L'événement s'adresse à toutes et tous, que vos collègues soient des amateurs de SUP ou non.

Des instructeurs seront présents pour encadrer celles et ceux n'ayant jamais testé le SUP.



VOTRE ENTREPRISE BÉNÉFICIE DE LA VISIBILITÉ SUIVANTE :

- Logo sur la page Ride Society sur le site web R4TC.org/society
- T-shirt officiel « R-Society » pour vos collaborateurs avec uniquement votre logo
- Wall of Fame Ride Society* – les entreprises qui se mouillent pour l'éducation et l'environnement
- 2 publications Facebook sur la page de R4tC avec un tag de votre entreprise
- 2 Facebook lives le jour de la manifestation
- Photos officielles libres de droit (photographes de Ride) de vos collaborateurs et de votre présence à la R-Society
- Libre-accès au film officiel de la journée, produit par R4tC

*Mur de logo devant lequel chaque « Team entreprise » sera prise en photo.

INTÉRESSÉS ?
CONTACTEZ-NOUS
HELLO@R4TC.ORG



TEAM SOCIETY: CHF 3'000.-

- La somme est répartie à hauteur de 1'000.- pour les frais de participation d'une équipe de 4 personnes et de 2'000.- pour les dons en faveur de l'éducation et de l'environnement.

LE BUDGET POUR LA PARTICIPATION INCLUT :

- **Frais de participation** d'une équipe de 4 personnes
- **Stand up paddle**
- **Lunch**
- **4 t-shirts officiels** « R-Society » avec uniquement votre logo
- **2 boissons par personne**
- **Accès libre** à une zone de détente
- **Entrée libre** à la conférence de Chris Bertish.

PROGRAMME:

(soumis à modifications):

Vendredi 31 août

10h30	Accueil
11h • 13h	Sessions 1 et 2
13h • 14h	Lunch
14h • 15h	Session 3
15h30 • 16h30	Conférence
17h	Clôture



A close-up portrait of Chris Bertish, a man with light brown, wavy hair and blue eyes, looking directly at the camera with a slight smile. He has a light beard and is wearing a blue jacket. The background is a soft, out-of-focus blue and white.

INVITÉ

Chris Bertish, est un champion du Big Wave Surfing Mavericks, détenteur du record Guinness de distance parcourue en Stand Up Paddle (SUP) et un pionnier des océans. Il a récemment redéfini le concept d'aventure extrême en devenant la première personne à avoir traversé l'océan Atlantique en SUP. Défiant toutes les probabilités, Chris a paddlé 7'500 km en solo, sans assistance ni soutien durant 93 jours. Il a ainsi relié le Maroc à Antigua dans les Caraïbes.



"NOTHING IS IMPOSSIBLE, UNLESS YOU BELIEVE IT TO BE..."

Chris Bertish



Chris is world renown for surfing waves the size of triple story houses and for taking on extreme challenge's such as Stand Up Paddleboarding across the Atlantic.

This is what Chris does...

but the reason WHY he does it, leaves us with a beautiful story...

Chris Bertish is as comfortable in the water as he is on land. Which is one reason he achieves things in extreme ocean conditions that most ordinary people would consider impossible. Another reason is his attitude. In Chris' world, there is no such thing as "can't" or "impossible". He has simply banned the words from his vocabulary.

This in itself is remarkable, because Chris is not a full-time professional athlete, but a regular working guy. Which means he had to balance his raw talent and big wave ambitions with a healthy dose of pay-the-rent realism. Chris created his own opportunities to pursue his dreams, running his own small business while he did the tough training. There was plenty of opportunity to get despondent and give up. But Chris never did.

"YOU WERE EVERYTHING WE COULD HAVE ASKED FOR AND MORE! THE RESPONSE WAS OVERWHELMING...YOU ARE A SPECIAL HUMAN BEING!"

Steve Harden-Southern Wines GM, California, USA



"EVERYONE IS JUST RAVING ABOUT YOUR TALK. YOUR STORY IS TRULY OUTSTANDING AND IS TOLD WITH HUMILITY, INSIGHT AND HUMOUR, WHICH IS WOVEN INTO A SPELL BINDING NARRATIVE. AS A MOTIVATIONAL TALK, I CANNOT FAULT IT!"

Paul Boynton, Alternative Investments Manager, Old Mutual Investment Group

Chris faced the most frightening waves on the planet, competing against the world's top sponsored professional athletes. Unlike them, he paid for himself to get there – no small feat when you come from a town on the tip of Africa, which is about as far from most Big Wave spots as you can get.

His tale of overcoming obstacles to get half way around the globe for the Mavericks competition final has audiences clinging to the edge of their seats!

This is not the story of a sponsored glory-boy given every opportunity to rise to the top of big wave surfing and ocean adventure sports. It's the tale of a young man with huge amounts of courage, ambition, focus, self-belief, never-say-die-optimism and a steely determination to achieve greatness.

Chris beat the odds and won the Mavericks Big Wave international event in 2010, in the biggest and scariest waves ever surfed in competition, on borrowed equipment, as his boards never made the connecting flight.

He went on to break a string of world records paddling on his SUP to raise money for charities like the Cancer Association, Lunchbox Fund

and the Miles for Smiles organisation, for which he is an Ambassador.

He has set multiple world records, two in 2013 for fastest English Channel crossing and the first ever Source to Sea adventure over four consecutive days with less than six hours sleep. In 2014 he set a new Guinness World Record for the 12hour Open Ocean distance record. Next year, he aims to be the first person to SUP paddle, solo across the Atlantic Ocean.

Over the past 5 years, Chris turned his talents to telling his exciting story, becoming a motivational/inspirational keynote speaker. He travels the world inspiring audiences to believe that, with the right hard work, self-belief, focus and never give up attitude, they too can achieve great things.

He has a motto that captures this attitude: "Dream it, see it, believe it, achieve it."

It really is that simple. If you truly believe in something, set your sights on your goal – no matter how big – work hard at it, stay focused, determined and never give up, you can achieve anything.

And when Chris leaves the stage, his audiences believe it too.

"CHRIS BERTISH CLAIMS TO BE AN ORDINARY PERSON HOWEVER HIS STORY IS NOTHING SHORT OF EXTRAORDINARY. HE KEPT THE AUDIENCE RIVETED AND AWE INSPIRED AT THE POWER OF THE HUMAN SPIRIT TO OVERCOME OBSTACLES AND HIS PURE DETERMINATION AND WILL TO SUCCEED."

Jason Rade-Senior Events Manager, The Eventful Group

TESTIMONIALS

"You were everything we could have asked for and more! The response was overwhelming... Amazingly inspiration. You are a special Human Being!"

Steve Harden, GM, Southern Wines, California, USA 1000 delegates

"Everyone is just raving about your talk. Your story is truly outstanding and is told with humility, insight and humor, which are woven into a spellbinding narrative. As a motivational talk, I cannot fault it!"

Paul Boynton, Alternative Investments Manager, Old Mutual Investment Group

"Fantastic, truly fantastic, everyone was so inspired and thoroughly enjoyed your talk."

Vivianne Pagani-Events Co-ordinator/Manager, Southern Charter - Wealth Managers

"Chris's story is inspiring, extraordinary and unique; the sold out audience was captivated from start to finish."

Ashleigh Flemming: Marketing/Events Manager, One&Only Hotel Group

"Your Talk was incredibly inspiring and hit all the main key points for the event. Truly amazing!"

Valerie Junger, Vice President, Model N- Silicon Valley, USA

"Chris is a remarkable example of how important mental control is in order to overcome great obstacles and utilizing the 'Power of the mind' to show that nothing is essentially Impossible."

Prof. Tim Noakes, Founder Sports Science Institute

"Chris shared his personal story which was extremely inspirational to all the agents at our Conference. I believe every person in the room walked away feeling that they could conquer the challenges that lay before them. He was engaging and had their full attention for the whole duration of his presentation."

Anna Davis - Marketing Manager, Pam Golding Properties

Chris Bertish claims to be an ordinary person however his story is nothing short of extraordinary. He kept the audience riveted and awe inspired at the power of the human spirit to overcome obstacles and his pure determination and will to succeed."

Jason Rade- Senior Events Manager, The Eventful Group

"We had 45 delegates for our annual Sales Conference in June 2013. Chris gave an awe-inspiring account of what it takes to make impossible, possible. His commitment, tenacity and passion were infectious and the team continuously referenced him over the next few days of the conference. We found him to be very 'real', totally relevant and in line with our strategy going forward."

Gary Van Rooyen, GM, New Balance

"Chris's talk about achieving our own goals was truly fantastic. My team found it engaging and inspiring, linking in all our key focused messages, while leaving a lasting impression and fuelling a higher level of confidence and motivation to take on the challenges we face going forward"

Alexander Anson-Esparza- Head of Marketing-Clicks Group

"CHRIS IS A REMARKABLE EXAMPLE OF HOW IMPORTANT MENTAL CONTROL IS IN ORDER TO OVERCOME GREAT OBSTACLES AND UTILIZING THE 'POWER OF THE MIND' TO SHOW THAT NOTHING IS ESSENTIALLY IMPOSSIBLE."

*Prof. Tim Noakes,
Founder Sports Science Institute*



SPEAKING TOPICS

IMPOSSIBLE - THE MAVERICKS BIG WAVE STORY
CONQUERING YOUR FEAR & DEALING WITH CHANGE
PREPARED FOR ANYTHING

ACHIEVEMENTS

XXL Swell.com Award-Biggest Wave paddled in the World in 2000
First person to paddle in at Jaws- Peahi-Hawaii 2001
Red Bull Big Wave Africa- 3rd place 2007
Nellscott Big Wave event, Oregon, 2009 3rd place
First person to SUP Nellscott Reef, Oregon, 2009
Mavericks Big Wave Invitational- Half Moon Bay, California-Winner 2010
Nellscott Big Wave event, Oregon, 2010, 2nd place
First person to SUP Dungeons, 2010
First person to surf Seal Island 2010
South African Surfing Awards, Pushing the Boundary Award 2011
Big Wave World Tour-3rd place finish- 2011, after only surfing 3/5 events)
Eddie Invitational Big Wave Classic, Oahu, Hawaii 2011
SUP World Championships, Peru Feb, 2012 9th place Distance
TEDx and Global International Motivational Speaker 2012 /20 13
ISA World SUP Championships, Peru 2013 6th place
World first 325km unsupported/unassisted SUP up West Coast Africa, Jan 2013
Mavericks Big Wave Invitational California, 7th 2013
Nominated for the Nagjar, South African Adventurer of 2013
First Source to Sea- River Thames:England (Run20km/Paddle 243km/Cycle 42km)-Aug 2013
New English Channel World Record: SUP- 5h:26.03 mins Sept 2013
Runner up- Adventurer of the Year Award- Global SUP Awards: USA-Oct 2013
New Open Ocean World Record: SUP 12 Hour Record-130.10km Dec 17 2013
Global SUP Awards- Runner up Award: Adventure Expedition of the year-2014
Adventurer of the Year Award-2014 (Nightjar People's Choice)